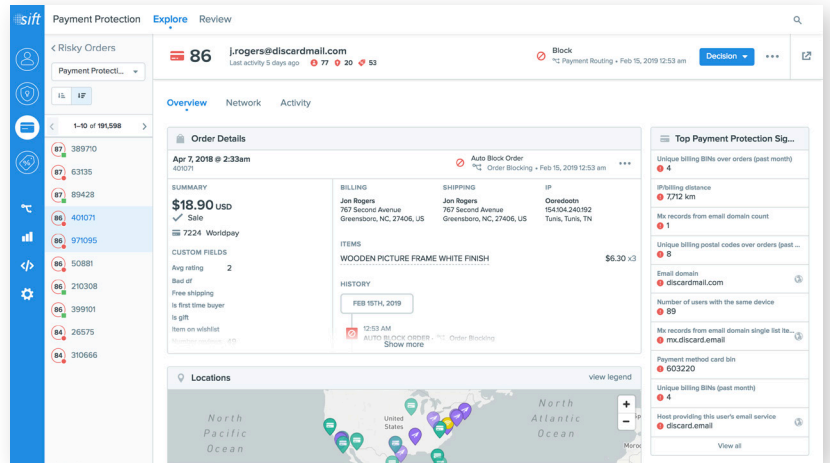


# Every customer interaction, protected by Sift

Sift gives you an advanced, scalable way to analyze risk across the entire user journey. **The Digital Trust and Safety Suite** brings all Sift fraud products into one integrated solution. Start with protection against one fraud vector, and deploy other Sift products as your needs evolve.



Expand your business without worrying about fraud, and leverage the expertise of a dedicated solutions team.

## Grow revenue without risk with a single unified solution



### Increase revenue

Remove unnecessary friction for good users to increase sales conversion



### Strengthen your brand

Block fake accounts, and stop spam / scams to protect your users and brand



### Decrease fraud

Take chargebacks and bad actors out of the equation to improve your bottom line

Reduce chargebacks by **80%** or more

Increase accepted orders by **2x**

**80%** decrease in manual review

**5x ROI** after switching from legacy system

“

“Sift is a holistic and well-rounded fraud solution — we can send any and all the data that we want, and we get back all of the actionable information that we wouldn't have found on our own.”



**Nicole Grazioso**  
Payments & Risk Manager  
at SeatGeek



## A complete solution for protection and growth

### Holistic protection for the user journey

Analyze behavior throughout the user lifecycle, and make proactive decisions that stop fraud before it happens.

### Increased sales conversions

Strategically remove friction to make it as easy as possible for good users to transact.

### Global data network

Benefit from our community of over 34,000 sites and apps from day one, to stay ahead of fraud trends.

### Custom modeling

Get more accurate results with solutions tailored to your specific business, use case, and fraud patterns.

### Console & workflows

Our user-friendly Console highlights critical information, while customizable Workflows enable easy automation.

### Expert consultation

Receive a tailored Digital Trust & Safety assessment and access a dedicated solutions team to enhance your fraud and growth initiatives.

## Consolidated for easy access.

## Use any Sift product, anytime, via the Digital Trust & Safety Suite:



Payment Protection



Account Defense



Content Integrity

Contact Sift industry experts to learn more about the Digital Trust & Safety Suite